

THE CAMPAIGN METHOD FOR MORE EFFECTIVE STATE GOVERNMENT AFFAIRS

Track 1, Day 2: How to Successfully Lobby State Regulatory Agency Rulemaking

Course Textbook
Guide to Executive Branch Agency Rulemaking (Guyer & Micheli)

“The execution of laws is more important than the making of them.”
Thomas Jefferson

Time	Topic
8:00 – 9:25	Constitutional and Political Foundations of Agency Rulemaking
	Agency Model and Structure
	Agency Powers and Actions
9:25 – 9:40	Activity 1: Class Examples of Agency Actions
9:40 – 10:10	Agency Advocacy
10:10 -10:25	Break
10:25 – 10:45	The Lobbying Visits
10:45 – 11:15	Rule Development and Adoption
11:15 – 11:35	Activity 2: Pre-APA Notice Draft Rule Negotiation
11:35 – 11:45	Responding to Agency Rule
11:45 - noon	Conclusion, Q&A, Course Evaluation